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Fashion Sketchbook: Bundle Book + Studio Access Card





Synopsis

Fashion Sketchbook, 6th Edition, demystifies the fashion drawing process with simple, step-by-step directions. Now in full color and completely revised, with updated instructions and images throughout, this introductory text explains how to draw women, men, and children, pose the figure, develop the fashion head and face, sketch accessories, add garment details, and prepare flats and specs. Abling's detailed, easy-to-follow lessons are accompanied by Women's Wear Daily photographs from the showroom and the runway that accelerate comprehension and lead to the diversification of drawing skills. Introducing Fashion Sketchbook STUDIO--an online tool for more effective study! ~Study smarter with self-guizzes featuring scored results and personalized study tips ~Visual flashcards help you identify the basics of garment details and silhouettes and terms for the shapes, construction, and detailing of garment categories ~Watch videos demonstrating mixed media rendering techniques for figure analysis, fleshtone rendering, rendering garment details, drawing flats, rendering stripes and other prints, and rendering high end fabrics ~Each video includes a list of supplies and an explanation of how the demonstrations align with the book chapters ~Redeeming the code inside this card will give you full access to the content previously contained on the DVD or CD packaged with this bookThis bundle includes Fashion Sketchbook 6th Edition and Fashion Sketchbook STUDIO Access Card.

Book Information

Cards: 480 pages Publisher: Fairchild Books; 6 edition (July 2, 2015) Language: English ISBN-10: 1501395351 ISBN-13: 978-1501395352 Product Dimensions: 10.5 x 1.6 x 12.2 inches Shipping Weight: 4.9 pounds (View shipping rates and policies) Average Customer Review: 4.9 out of 5 stars Â See all reviews (27 customer reviews) Best Sellers Rank: #293,810 in Books (See Top 100 in Books) #46 in Books > Arts & Photography > Graphic Design > Commercial > Advertising #699 in Books > Arts & Photography > Graphic Design > Commercial > Fashion Design #55727 in Books > Textbooks

Customer Reviews

I was so excited to get this book in the mail! The best part of this book is the spiral bound feature! I own another book by the same author/artist so I was comfortable ordering this book because I knew

what to expect. I was not disappointed! I use this book as a teaching tool and it's easy for students to understand, even the ones who have never had a drawing class. It's a book worth getting. A bit on the pricey side but what fashion design book isn't especially these college books. It's a great reference and a must if you have a fashion and sewing book collection.

I have purchased several other books trying to get what this book has. This book has everything. Step by step directions, background and insight. I am using it like a training manual and going through the exercises. GREAT book! If you want to learn how to do fashion illustrations starting with the body and poses and then the clothing - then this book is for you

Although a little pricey (when busy buying all the other needed materials for the illustration classes) this book is a definite MUST HAVE! It will show you how to draw your croquis and the movements as well as side and back views. Although your professor may not reference this book, it is a wonder piece of Heaven to own! :)

Bina Abling is an exceptional instructor. My dream growing up was to become a fashion designer and when that didn't happen, I yearned for that experience for many years. Now that I'm retired and have some free time, I thought maybe I can learn something about fashion design. Doing much research on , I found this book to be the epitome of all that and more. Bina is a gifted, knowledgeable, forthright teacher. She encourages your creativity and helps you through the absolute rules of fashion design. The information regarding the tools and the illustrations are phenomenal. I cannot say enough about this book; it's luxurious and rich with everything you need to know about fashion design. The illustrations and the sketches of children and men which are usually very difficult are very helpful. Bina also includes a DVD inside the front cover - this is very helpful also as you watch her illustrate. Bina also encourages the student. I would recommend this book for any Fashion Design student or anyone who wants to learn to illustrate the runway model or perhaps learn more about the fashion design world.

I got this for my granddaughter who spends all her spare time drawing dresses. She is eleven. It is a fantastic book for someone a little older. It teaches everything you could possibly want to know about drawing fashion. Probably a great text book of reference for a design student. I returned the book but only because it is beyond my granddaughter's interest at this time.

It is a really good detail oriented book. I love it; & Its helping me prepare my portfolio . I highly reccomend!!!!!!!

Recommend this for every one who wants to learn more about sketching for the fashion world.Must have for serious students.

Very thorough text, with a small yet useful reference of different types of garments, and how to render them convincingly on a variety of bodies, including infants! Also has spotlights on other illustration styles. A must for the designer's library.

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